

Yanzhen Dai

Professional Summary

A graphic designer with one and a half years of experience working in the branding industry with clients from all over the world. Designing with excellent Adobe Illustrator skills, creativity, and attention to detail.

Contact

44 7935424086
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London, UK

My Website

yanzhendesign.com

Skills

Photoshop	● ● ● ○ ○
Illustrator	● ● ● ● ●
Indesign	● ● ● ● ●
After Effect	● ● ○ ○ ○
Premiere Pro	● ● ● ○ ○
Figma	● ● ● ● ○
Lightroom	● ● ● ● ○

Language

Mandarin

Native proficiency

English

Professional working proficiency

Education & Awards

- 09. 2018 – 09. 2021
BA (Hons) Graphic Design
Kingston University **First Class**
- 09. 2021
Creative Conscience BRONZE Award 2021
- 02. 2021
**Finalist in Kingston University
Ideas Competition**

Work History

11. 2021 – Present
venturethree, London
Junior Graphic Designer

Outline

Collaborate with the Senior Graphic Designer to support projects with layout changes, colour adjustments, project resizing, and the development of new projects based on existing ones. Responsible for creating design solutions that make a strong visual impact and innovatively deliver messages.

Key Responsible

- Create graphics and slide templates for meetings and appropriate mock-ups for client.
- Collaborate with other graphic designers to develop and produce projects like posters, logos and other types of marketing materials.
- Providing support on special projects or ad hoc tasks as assigned by the Senior Graphic Designers.
- Conceptualizing visuals and design solution based on requirements to meet client expectations. Working with Copywriters and Creative Director to produce final design.
- Support visual graphic design and content management for the company's internal social media accounts.